



# Beth A. Maxwell

## Web and Graphic Designer

in Naples, Florida

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[www.bethamaxwell.com](http://www.bethamaxwell.com) (portfolio)

### About Me

Many great things have happened for me in the last two years. My dreams to become a graphic designer are now a reality. After almost 28 years as a public-school educator (two master's degrees in education and 24 years in two school districts), I was blessed with the opportunity to become a full-time student. During my recent semi-retirement in Naples, Florida, I studied digital design software to enhance my skills and to transition to my next, professional chapter. Even more exciting — I'm looking forward to combining my journalism and communication skills from my first degree with my graphic design passion to help you promote your passions.

### Professional Skills

#### Adobe Creative Cloud

- Dreamweaver
- InDesign
- Photoshop
- Illustrator

#### Microsoft Office Suite

- Word
- Power Point
- Excel
- Outlook

#### Numerous Software Products and Electronic Devices

### Interests

- Dog training with Ellie, my Boston Terrier. We've earned the AKC Trick Dog Advanced Title and are working on the Performance Title. We're a Pet Partner Therapy team and ready to go on visits.
- Taking advantage of digital design learning opportunities.

### Recent Work Experience

Present - **Freelance Website and Graphic Designer**  
6/2009 Coconut BAM Productions

Currently designing user-friendly, appealing websites as well as marketing materials resulting in clients' continued requests for my work. Please visit my portfolio site noted above to view and learn more about my designs.

- Started Coconut BAM Productions in 2009 building websites and developing marketing materials during summer breaks. While recently studying digital design, became a full-time designer.
- As a small-business owner in web and graphic design, creating my digital designs using Adobe's Creative Cloud Photoshop, Dreamweaver, InDesign and Illustrator.
- Using QuickBooks accounting software for tracking receivable and payable accounting records.

Client compliments illustrating design accomplishments:

- "You know how to collaborate with your clients, really listening to their input."
- "We appreciate how you listen then expertly guide us with our decisions. Our potential clients can also easily locate us from searching for their favorite products included in our site."
- "Beth not only enhanced my current site, but she also created my business cards, stationery and flyers. I have had nothing but compliments from my clients."

### Education

- **Hodges University, Fisher School of Technology**  
Digital Design and Graphics Courses, 7/2017 - 1/2018
- **University of Florida, College of Education**  
Master of Education, Specific Learning Disabilities, 12/1993  
Master of Education, Elementary Education, 12/1992
- **Florida Gulf Coast University, College of Education**  
Reading Certification Courses, 2004 and 2006
- **University of Florida, College of Journalism and Communications**  
Bachelor of Science, Journalism and Communications, 8/1981,  
Public Relations Major, Marketing Minor  
Post-Baccalaureate Study, Videotext Editing, 1982 - 1983

Please Contact Beth for Her Comprehensive Resume